

2 Big Feats: Footwear News to Honor 14 at Annual Awards

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POWER

In a post-recession world, creativity, entrepreneurship and a bit of risk taking are defining this year's group of influential leaders. To find out who's got the power, turn to page 11.

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On the Radar

List or no list, these rising stars and trendsetters are sure to grab headlines in the coming year as they make bold moves to become tomorrow's power players.

Tina Aldatz
Founder; Foot Petals

Aldatz has expanded beyond cushioned inserts with a footwear line for the spring season. Her company partnered with Deer Stags to produce an 18-style bridal and evening collection that incorporates many Foot Petals comfort features.

Alexandre Birman
Designer

After winning FN's Vivian Infantino Emerging Talent Award last year, Birman continues to design sophisticated styles in his signature python, though at more-palatable prices. The designer also bowed his first flagship, in São Paulo, this year and is eyeing a New York location.

Edmundo Castillo
Designer

Castillo, the former Sergio Rossi designer who also designs for Santoni, has revived his namesake label after a multiyear hiatus. The collection, hitting this spring, includes flat espadrille sandals and viper-skin stilettos, and will peak around \$1,500 at retail.

Galahad Clark
Owner; Terra Plana, Vivo Barefoot, United Nude

Despite his famous family moniker, Clark is making a name for himself with eco-friendly footwear initiatives, driving home the message that what's good for the environment can also be good for corporate bottom lines.



Dana Davis

Michael Lewis
Designer

In addition to landing consulting gigs with Versace and Tom Ford, Lewis is on the hunt for an investor so he can add jewelry and handbags to his year-old namesake collection and open retail stores.

John McCarvel
President, CEO; Crocs Inc.

After returning the company to profitability earlier this year, McCarvel is expanding Crocs' product reach with sneakers, rainboots and a new collection of sandals and flip-flops called CrocsTone, launching this month. He believes these initiatives could set the company on a path to become a \$1 billion business.

Dana Davis
Designer

The teacher-turned-shoe-designer is a rising star in the fashion and comfort realms, thanks to her mingling of feel-good features and Hollywood glam. Her shoes have increasingly made red-carpet appearances on some of Tinseltown's top names.

Alejandro Ingelmo
Designer

After bowing his first eponymous store in New York's Soho neighborhood in September, Ingelmo is planning for continued growth by keeping up the buzz. Next year, men's bags and other small leather goods are expected to be added to the designer's product mix.

Matt Joyce
President; Highline United

What started as small footsteps into the shoe industry has turned into stomps as Highline United, which boasts Tracy Reese, Jean-Michel Cazabat, Ash and United Nude in its brand portfolio, continues to sign high-profile licensing and distribution agreements.



Chrissie Morris

Chrissie Morris
Designer

Morris took fate into her own hands earlier this year by purchasing her Italian-based factory, which will give her more control over product quality, as well as the ability to experiment with new designs in a timely way.

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